

# Creating Photo Slideshows

Tripod Pre-Meeting Workshop

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## What we will cover

- Slideshow Essentials
- Creating Slideshows using:
  - Lightroom
  - iPhoto
  - Photoshop Elements (Ron Wilson)

## Why Photo Slideshows

- Take your Photos to the Next Level: Create a Photo Slideshow
- Instead of displaying just one image give your audience an unforgettable experience through a collection of your photos.
  - Do any of you remember Bill Woody's "Hank, An American Cowboy" – truly the WOW factor
- There is an art to creating stunning slideshows and it is in the story from your images

# Tips to create a Great Slideshow

- Know your Audience
  - Your photos must connect and speak to your audience. Whether it is to bring joy or make a strong statement about life.
- Your Message
  - Why did you take that photo? Was it to embrace the moment, in the hope it would last forever? Your message must create that awareness of what you want to share.
- Tell a Story
  - Photos speak louder than words and in many ways, can take your breath away and touch someone's heart.
- Choose Appropriate Music
  - Your choice of music is key, it will create the mood and will carry your slideshow to its climax.
- Take your Audience on an Emotional Journey
  - What you want your audience to feel is the Wow Factor

## More Tips

- Format
  - A landscape orientated image will fill the frame more than a portrait oriented image
    - Does that mean all image should be landscape - NO
    - For Portrait oriented images, If when creating the slideshow you use the option "Fill the Frame", you will lose part of your image.
- Output:
  - Invest in some 2 to 8 G USB Thumb drives or larger
  - Cheap, easy to use, and very compatible!!!!



## Common Steps/Terminology for producing a Photo Video Slideshow

1. **Importing images** into slideshow
2. Setting **Slideshow Preferences** (Backgrounds, slide transitions, etc)
3. Setting **Image Properties** (sizes, number of images per slide, etc)
4. **Adding Music** (option include repeating song or make slideshow length of song)
5. **Saving and outputting** the slideshow (file formats and compatibility)

## Typical Output Options

For 177 Slides

Video Preset: 480 x 270 :

Optimized for mobile devices such as iPhone, iPod Touch, Android, etc... Compatible with Adobe Media Player, Apple Quicktime, and Windows Media Player 12.

Video Preset: 640 x 480 :

Optimized for small handheld devices and web. Compatible with Adobe Media Player, Apple Quicktime, and Windows Media Player 12.

Video Preset: 720p :

Optimized for online sharing such as YouTube, Facebook, etc... Compatible with Adobe Media Player, Apple Quicktime, and Windows Media Player 12.

Video Preset: 1080p :

Optimized for high quality HD video. Compatible with Adobe Media Player, Apple Quicktime, and Windows Media Player 12.

MPEG-4 Movie File  
30 MB



MPEG-4 Movie File  
500 MB