

So, you want a web site?

- **You need to think about:**
 - How much do you want to spend?
 - What web site (domain) name do you want?
 - How much technical skill do you have?
 - What style or look do you want?
 - Will it have a photo gallery?
 - Who can edit it?
 - Some tools and hosts to consider

How much do you want to spend on the site?

Your choices range from:

- **Free**
 - Less space & less traffic/month
 - Usually your site name will be secondary to that of the host
 - E.g. www.somesite.com/howdywoody
 - Some Free Hosts
 - Google sites
 - Microsoft
- **\$5-\$30/month**
 - Usually your site name will be primary
 - E.g. www.howdywoody.com
 - More space and traffic
 - Some hosts
 - Godaddy, Network Solutions, 1and1, Apple
 - Better Photo, Smugmug

How much do you want to spend on the tools?

Your choices range from:

- **Free**

- Open source tools
 - Wordpress, Joomla, dreamweaver clones
- Some web hosts offer free site building tools
 - Network solutions, 1and1
 - BetterPhoto, smugmug
- Google sites
- Microsoft Office Live
- Weebly, WebNode
- These tools will cover the range from complex to simple

- **\$80-500**

- I-web for the Macintosh
- Dreamweaver (the Photoshop of web tools)

How much technical skill do you have?

- **Can you speak html or CSS?**
- **Do you even want to learn?**
- **Some tools take Lego block approach**
- **Some tools start you with a blank slate**
- **Others are in between**
- **I'll discuss a few examples of tools**

What style or look do you want?

- **Are you a graphic designer or artist?**
- **Can you live with a theme already designed?**
- **Do you have lots of money to hire someone?**

Will your site have a photo gallery?

- **If what you want is mainly an online gallery with a few additional web pages, consider using:**
 - Smugmug
 - Betterphoto
 - Google sites
- **Many site building tools don't have built-in gallery capability**
 - But lots of gallery tools are available to add to existing sites

Can others, besides you, edit or work on the site?

- **Some tools make it easy to allow others to edit your site**
 - E.g. Google sites, Microsoft Live, Wordpress, Joomla
- **You can control how much others can edit--**
 - Add articles only
 - Edit the site

Tools and hosts-Wordpress

- **Wordpress**

- Software is free
- Can be used to build web site, or blog, or both
- Hundreds of themes and additional features (plug-ins) available
- A bit more complex to get going—read Wordpress for Dummies
- Requires a host with certain features or use wordpress.com
 - www.howdywoody.wordpress.com is free
 - Your own domain name is extra cost
 - Use Wordpress.org to download for your own host
- Sample
 - www.oregonpress.com
 - www.Windscafe.com
 - My splashes will be on display there this coming March!

Tools and hosts-Google sites

- **Google**
 - Free software and free hosting
 - Pay extra for your own domain name
 - Works a lot like a word processing program
 - Simple Themes available
 - <http://sites.google.com/>
 - Not much coding needed for basics

Tools and hosts-iWeb

- **iWeb**
 - Low cost (\$50) for software (Macintosh only)
 - Hosting on Apple site about \$100/yr
 - Can be hosted elsewhere, a bit more complex
 - Several themes available
 - Not much coding needed for basics