

IMPROVING PHOTOS – Ron Wilson

Exposure: Total Photo Too dark / Too light ?
Any Area: Too dark / Too light ?

Sharpness / Focus

Subject – sharp / focus ?

Contrast – Total Photo - too little ?
Any area – too little ?

Color - Cast
Warm
Saturation

Cropping - Eliminate unnecessary areas
Close in on the subject
Emphasize the essence of the story

Separation of subject from background -

<u>Subject</u>	<u>Background</u>
Sharp	Less sharp
Correct exposure	Darker
Good color	Less saturated